

# *Alberta Equestrian Federation*

*"The Voice of Equine Alberta"*

## **2012 CONFERENCE SPONSORSHIP PACKAGE**

Please find the following enclosed:

*Sponsorship Invitation Letter*



*Sponsorship Choices*



*Sponsorship Registration Form*



# *Alberta Equestrian Federation*

## *"The Voice of Equine Alberta"*

Thank you for the opportunity to present to you the options for sponsorship of the Alberta Equestrian Federation Conference for 2012. This conference will be held in late fall and is sure to be an exciting weekend full of educational opportunities and learning experiences; open to all in our equine community! Proceeds from the event will go directly to support youth and adult programming for riders and drivers, to support services for the well-being of equines, to develop new programs and to bring more educational clinics and workshops to our members during the upcoming year.

The Alberta Equestrian Federation (AEF) is a member driven, nonprofit Provincial organization responsible for organizing, coordinating, sanctioning and administering equine sport and recreation in Alberta since 1978. Membership is in excess of 12,000 individual members as well as over 100 member equine provincial organizations and industry partners. The AEF is the only equestrian body recognized by Alberta Sport, Recreation, Parks and Wildlife Foundation. As such, we have a voice within the Alberta Government on behalf of all equestrians in Alberta.

We are "The Voice of Equine Alberta" as well as the premier source for education, information and support for Alberta's entire equine community. Our mission is to assist in creating a positive environment for the enjoyment of equines. Through leadership and a proactive approach we promote, facilitate, and coordinate equestrian related activities in Alberta.

Your support will directly assist Alberta's riders and drivers and their equines to access more services and gain further education. You will be helping our youth programming to achieve greater success as well. Please consider one of the sponsorship levels listed below which would best meet your needs:

### Platinum Sponsor: \$5000 – Banquet & Conference Sponsor

4 Conference/Banquet Tickets

Opportunity to Present annual awards at Banquet

Company Banner displayed in Breakfast/Lunch/Banquet Room

Mention throughout Conference and at Banquet of Sponsorship

Logo on all printed material

Ad in Conference Program

Business Logo on AEF Website with link

### Gold Sponsor: \$2500 – Keynote Speaker Sponsorship

3 Conference/Banquet Tickets

Opportunity to Present Gift to Sponsored Keynote Speaker at Banquet

Company Banner for Keynote Speech Time Slot

Logo in Conference Program

Recognition of Sponsorship at Conference and Banquet



Silver Sponsor: \$1000 – Session Speaker Sponsorship

2 Banquet Tickets

Opportunity to Present Gift to Sponsored Speaker at Banquet

Company Banner in 1 of 4 Breakout Session Rooms

Logo in Conference Program

Recognition of Sponsorship at Conference and Banquet

Bronze Sponsor: \$500 – Break time Sponsor

2 Banquet Tickets

Logo in Conference Program

Recognition of Sponsorship at Conference and Banquet

Thank you for your time and consideration of partnership options for our upcoming event. Together, I am confident that we will make it an exciting weekend which offers great value to Alberta horse owners, riders and drivers.

I will contact you in a few weeks to discuss which option may be most suitable for you. In the meantime, if you have any questions or would like to discuss other sponsorship possibilities, please contact me at 403-253-4411 ext 5 or by email: [marketing@albertaequestrian.com](mailto:marketing@albertaequestrian.com).

Best Regards,



Wendy Kemble  
Marketing and Program Support  
Alberta Equestrian Federation



# Sponsorship Levels

## Platinum Sponsor: \$5000 Banquet and Conference Sponsor

4 Conference/Banquet Tickets

Opportunity to present annual awards at Banquet Company Banner displayed in Breakfast/Lunch/Banquet Room

Mention throughout Conference and at Banquet of Sponsorship

Logo on all printed material

Ad in Conference Program

Business Logo on AEF Website with link

## Gold Sponsor: \$2500 Keynote Speaker Sponsorship

3 Conference/Banquet Tickets

Opportunity to Present Gift to Sponsored Keynote Speaker at Banquet Company Banner for Keynote Speech Time Slot

Logo in Conference Program

Recognition of Sponsorship at Conference and Banquet

## Silver Sponsor: \$1000 Session Speaker Sponsorship

2 Banquet Tickets

Opportunity to Present Gift to Sponsored Speaker at Banquet Company Banner in 1 of 4 Breakout Sessions Rooms

Logo in Conference Program

Recognition of Sponsorship at Conference and Banquet

## Bronze Sponsor: \$500 Break Time Sponsor

2 Banquet Tickets

Logo in Conference Program

Recognition of Sponsorship at Conference and Banquet



# SPONSORSHIP REGISTRATION FORM

NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

## **SPONSORSHIP LEVEL**

- Platinum Sponsor \$5000 – Banquet and Conference Sponsorship
- Gold Sponsor \$2500 – Keynote Speaker Sponsorship
- Silver Sponsor \$1000 – Session Speaker Sponsorship
- Bronze Sponsor \$500 – Break Time Sponsorship

Guests to Register (# is dependent on Sponsorship Level Chosen)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Payment Information:      Cheque       Visa       Mastercard

Card Number: \_\_\_\_\_  
Expiry: \_\_\_\_\_ 3 digit Security Code: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_

***THANK YOU!***

Send Completed form with payment to:

Alberta Equestrian Federation

Suite 100, 251 Midpark Blvd SE, Calgary, AB T2X 1S3

Toll Free: 1-877-463-6233    Phone: 403-253-4411    Fax: 403-252-5260

[marketing@albertaequestrian.com](mailto:marketing@albertaequestrian.com)    [www.albertaequestrian.com](http://www.albertaequestrian.com)

