

Alberta Equestrian Federation

"The Voice of Equine Alberta"

"Live Outside the Box" SPONSORSHIP PACKAGE

Please find the following enclosed:

Sponsorship Invitation Letter



Sponsorship Choices



Sponsorship Registration Form



Alberta Equestrian Federation

"The Voice of Equine Alberta"

The Alberta Equestrian Federation is seeking sponsorship for our youth-centered program: "LIVE OUTSIDE THE BOX".

Sponsorship will go directly to support the 2012 program, available to youth members aged 7 to 15 years. This creative program has stirred up a lot of interest and enthusiasm over the years. Young members keep track of how they are spending their time from April 1st until September 30th of each year and win great prizes. They don't even have to own a horse to participate! Your support will help this fantastic youth program become a greater success by encouraging an active lifestyle amongst our young members.

The Alberta Equestrian Federation (AEF) is a member driven, nonprofit Provincial Organization responsible for organizing, coordinating, sanctioning and administering equine sport and recreation in Alberta since 1978. Membership is in excess of 12,000 individual members as well as over 100 member equine provincial organizations and industry partners. The AEF is the only equestrian body recognized by Alberta Sport, Recreation, Parks and Wildlife Foundation. As such, we have a voice within the Alberta Government on behalf of all equestrians in Alberta.

We are "The Voice of Equine Alberta" as well as the premier source for education, information and support for Alberta's entire equine community. Our mission is to assist in creating a positive environment for the enjoyment of equines. Through leadership and a proactive approach, we promote, facilitate, and coordinate equestrian related activities in Alberta.

We ask that you consider one of the following:

#1 Live Outside the Box \$ 1500.00

Company Logo on website with link & credit
Logo on all paper and electronic print

#2 Live Outside the Box \$ 3000.00

Company Logo on website with link & credit
Logo on all paper and electronic print
Logo on participant prizes

Thank you for your time and consideration for the upcoming year. I am looking forward to an exciting year with our young members who are truly "living outside the box". I will contact you in a few weeks to discuss an option that will be suitable for you. If, in the meantime, you have any questions, please contact me at 403-253-4411 ext 5 or by email: marketing@albertaequestrian.com.

Kindest Regards,



Wendy Kemble
Marketing and Program Support
Alberta Equestrian Federation



Sponsorship Levels

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Company Logo on website with link & credit
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Logo on participant prizes

AEF SPONSORSHIP REGISTRATION FORM

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP LEVEL

- #1 Live Outside the Box \$1500.00
- #2 Live Outside the Box \$3000.00

Payment Information: Cheque Visa Mastercard

Card Number: _____

Expiry: _____ 3 digit Security Code: _____

Name on Card: _____

Signature: _____

THANK YOU!

Send Completed form with payment to:

Alberta Equestrian Federation

Suite 100, 251 Midpark Blvd SE, Calgary, AB T2X 1S3

Toll Free: 1-877-463-6233 Phone: 403-253-4411 Fax: 403-252-5260

marketing@albertaequestrian.com www.albertaequestrian.com

