

22 Reasons to Become an EC Certified Instructor/Coach

In addition to joining a fantastic network of individuals striving for instruction/coaching excellence in the province of Alberta and in Canada, certification also offers many other benefits and opportunities such as:

1. Nationally and provincially recognized certification – IGEQ, FEI, EC, CAC, AEF;
2. Unique NCCP# assigned to instructor/coach to track all professional development and certification;
3. Access to an official printable NCCP Coaching Card;
4. Recognized as key stakeholders in the delivery of the Long Term Equestrian Development model;
5. Opportunity to participate in a number of professional updating events as provided by AEF;
6. Enhanced instructor/coach listing with photo, to promote services and expertise on the AEF instructor/coach directory;
7. Direct hyperlink to coach profile page, if mentioned in the Stable/Facility listings;
8. Funding opportunities for instructors/coaches through ‘Pump Up Your Levels’ and ‘Canter Away Current’ incentives;
9. Subscription to coaching newsletters, coaching news, emails, and announcements;
10. Opportunity to be featured in Equestrian Canada e-news as spotlight instructor/coach;
11. Opportunity to volunteer for events like Horse Haven in the Calgary Stampede, etc;
12. Opportunity to be recognized through EC/NCCP coaching awards, and other awards and recognitions as available;
13. Opportunity to network with other professionals in the industry;
14. Opportunity to mentor candidates in working towards their own certification;
15. Opportunity to be featured in Alberta Bits magazine and AEF e-news;
16. Priority contact for new AEF initiatives;
17. Discount on the P’tit Trot packages when purchased in large volumes;
18. Use of the Learn to Ride/Drive programs;
19. Use of the ‘Ticket to Ride’ program;
20. AEF will only recommend certified instructors/coaches; promote at all possible times;
21. Opportunity for FREE membership with AEF, by referring students as NEW members of the AEF;
22. Insurance – preferred rates through CAPRI.

The Alberta Equestrian Federation is always looking for new and fun ways to create incentives and show value to holding certification, as well as maintaining it. AEF takes pride in all EC certified instructors/officials, and recognizes the important role these individuals play in athlete development.